

HIC Partner Packages

Become a HIC Partner

Partnership with HIC will provide many benefits to your company and the local community:

- **Promote your business** directly to HIC's network of international talents and their families - new customers who prefer personal recommendations
- **Advertise your company's vacancies** through HIC's social media channels and access local, international skills and experience
- **Enhance employer branding and attraction** - show prospective recruits that their quality of life is an important part of your brand strategy
- **Increase employee engagement** by supporting the integration of your international workforce and faster settling-in for new staff, partners & family
- **Strengthen your company's CSR** - invest in our community by supporting a local grassroots initiative and social entrepreneur
- **Boost the area's global profile** by making North-West Skåne a more attractive place for international companies to move to
- **Invest in wellbeing** - our activities reduce social isolation and result in happier, healthier citizens and a more inclusive society
- **Sustainability** – help us work towards the UN global goals #3 Good Health and Well-Being and #11 Sustainable Cities and Communities

Friends of HIC: 5000 SEK per year

For organisations, individuals and small businesses who would like to support our work

Benefits:

1. Your name, basic information and link to your website will be added to the list of HIC Partners
2. Display your name or logo in the Friends of HIC section of the HIC website
3. Use the HIC logo in your marketing

HIC Business Partners: 10 000 SEK per year

For local businesses who wish to support HIC and promote their business to the HIC community

Benefits:

1. Promote your company to the HIC community by co-hosting and/or giving talks at HIC events
2. Your company name, information and link to your website will be added to the list of HIC Partners
3. Display your logo in the Business Partners section of the HIC website
4. Use the HIC logo in your marketing



HIC Business Partners Plus: 25 000 SEK per year

For local businesses who wish to support HIC, promote their business to the HIC community and receive one in-house event per year for their employees

Benefits:

1. One in-house event per year by HIC (e.g. orientation events for new staff, mingles or talks on diversity, inclusion and cross-cultural awareness)
2. Promote your company to the HIC community by co-hosting and/or giving talks at HIC events
3. Your company name, information and link to your website will be added to the list of HIC Partners
4. Display your logo in the Business Partners Plus section of the HIC website
5. Use the HIC logo in your marketing

HIC Executive Partners: 50 000+ SEK per year

For larger companies who wish to support HIC, promote their business to the HIC community, receive two in-house events per year for their employees, advertise their vacancies through HIC and expand their employees' networking opportunities

Benefits:

1. Advertise your company's vacancies through HIC social media channels
2. Open invitation for your company's employees to attend HIC social events
3. Invitation to your senior managers to attend exclusive HIC networking events
4. One in-house event per year by HIC (e.g. orientation events for new staff, mingles or talks on diversity, inclusion and cross-cultural awareness)
5. Promote your company to the HIC community by co-hosting and/or giving talks at HIC events
6. Your company name, information and link to your website will be added to the list of HIC Partners
7. Display your logo in the Executive Partners section of the HIC website
8. Use the HIC logo in your marketing

Further services for all partners, by arrangement:

- Recruitment search
- Additional in-house events
- Personalised support for new international employees

www.hiconnections.eu

